

**From:** Noah Strouse  
**To:** [Ariana Gomez](#)  
**Cc:** [Cassie Betts](#)  
**Subject:** Re: Introduction  
**Date:** Monday, January 11, 2016 3:47:37 PM

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Thanks for the introduction, Ariana,

Nice to e-meet you, Cassie. Do you have a few minutes Thursday or Friday for a quick call?

Noah



**NOAH STROUSE**  
*Marketing & Services Coordinator*

209-211 W 5th Street  
Los Angeles, California 90013

p 213/488-1901  
c 310/383-6304  
[HistoricCore.BID](#)

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24HR HOTLINE:  
**213/239-8336**

On Mon, Jan 11, 2016 at 3:41 PM, Ariana Gomez <[ariana@fashiondistrict.org](mailto:ariana@fashiondistrict.org)> wrote:

Hi Cassie,

I want to introduce you to Noah Strouse. Noah is with the Historic Core BID who puts on [Shopwalk DTLA](#), a monthly shopping event featuring local businesses. I met with him last week and we were trying to brainstorm ways to get more local designers involved. It would be a great pop-up opportunity for your members and anyone you know of looking to connect with the local community. Do you know of anyone who might be interested?

Noah – Cassie is the CEO & Founder of District2.co, a resource organizations for emerging designers. She's based out of The Reef and works with local talent in the fashion industry. It'd be neat to have some pop-up space featuring local talent!

Happy Monday!

Ariana

Ariana Gomez

Marketing & PR Manager

**LA Fashion District BID**

110 E 9<sup>th</sup> St, Suite A1175  
Los Angeles, CA 90079

[213-488-1153 ext. 718](tel:213-488-1153)

[www.fashondistrict.org](http://www.fashondistrict.org)